



ACSM Exercise Specialist Exam

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QUESTION 1

Why is public relations important to a fitness program?

- A. It helps to promote the program and staff to the public.
- B. It reduces the risk of legal action against your staff.
- C. It lowers your malpractice insurance premium by promoting quality.
- D. It makes sure that your clients are happy and getting what they want.

Correct Answer: A

QUESTION 2

What are some of the common sales "rules" in promoting your fitness program?

- A. Selling memberships at any cost is key.
- B. You know more than they do, so be aggressive.
- C. Honesty and an understanding of the needs of the potential member are always the best way.
- D. Long-term agreements make more money than short-term agreements.

Correct Answer: C

QUESTION 3

Which the following statements regarding intensity of resistance training is FALSE?

A. The number of repetitions to volitional fatigue will vary inversely with resistance.

B. It is necessary to determine the 1- RM to establish training intensity.

C. Exercise to volitional fatigue is not dangerous from a musculoskeletal standpoint provided that good exercise form is maintained.

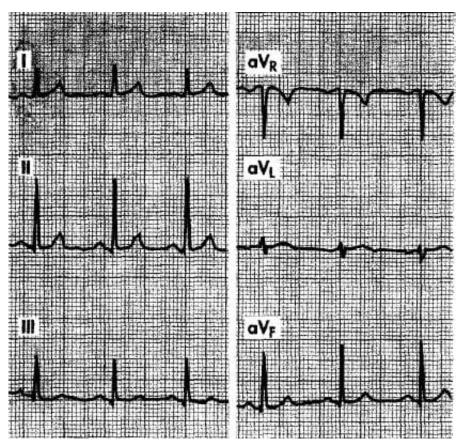
D. Exercise intensity should be similar for males and females.

Correct Answer: B

QUESTION 4

Examine the six extremity leads shown in the figure below. What is the appropriate mean QRS axis?





- A. -30°.
- B. 60°.
- C. 90°.
- D. 120°.

Correct Answer: B

QUESTION 5

A fitness newsletter, fitness library, and bulletin boards:

- A. Are part of staff news.
- B. Are part of client and staff education.
- C. Are part of the facility marketing.
- D. Require considerable money and must be budgeted carefully.

Correct Answer: B

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