



# 000-M96<sup>Q&As</sup>

IBM Unica Enterprise Campaign Technical Mastery Test V1

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#### QUESTION 1

After an installer completes the Unica Campaign installation and the unica.ear file is created, where do you deploy the ear file?

- A. Weblogic or Websphere Server Administration Console
- B. Affinium Manager
- C. Campaign Listener
- D. Framework Manager

Correct Answer: A

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#### QUESTION 2

In Unica Campaign, what segment type is a reusable list of contacts (such as customers, accounts, or households) that you can use in the Select process as input?

- A. Template
- B. Flowchart
- C. Smart Chart
- D. Sample

Correct Answer: C

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#### QUESTION 3

What is the earliest version of Unica Campaign that a customer can perform an in place upgrade to version 8.x?

- A. 5.1 and above
- B. 6.x and above
- C. 7.5 and above
- D. 7.0 to 7.3 only

Correct Answer: C

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#### QUESTION 4

In Unica Campaign, where do you navigate to access the Advanced Settings that allow you to manage some Unica Campaign settings and server optimization features?



- A. Go to the Summary tab of the campaign.
- B. Open the flowchart in Edit mode and select Options.
- C. View the flowchart in View mode and select Run.
- D. Open the flowchart in Edit mode and select Admin.

Correct Answer: D

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#### QUESTION 5

What two processes are considered contact processes in Unica Campaign?

- A. Mail List and Snapshot
- B. Snapshot and Extract
- C. Call List and Mail List
- D. Call List and Extract

Correct Answer: C

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