000-M96^{Q&As}

IBM Unica Enterprise Campaign Technical Mastery Test V1

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QUESTION 1

After an installer completes the Unica Campaign installation and the unica.ear file is created, where do you deploy the ear file?

A. Weblogic or Websphere Server Administration Console

B. Affinium Manager

C. Campaign Listener

D. Framework Manager

Correct Answer: A

QUESTION 2

In Unica Campaign, what segment type is a reusable list of contacts (such as customers, accounts, or households) that you can use in the Select process as input?

A. Template

B. Flowchart

C. Smart Chart

D. Sample

Correct Answer: C

QUESTION 3

What is the earliest version of Unica Campaign that a customer can perform an in place upgrade to version 8.x?

A. 5.1 and above

B. 6.x and above

C. 7.5 and above

D. 7.0 to 7.3 only

Correct Answer: C

QUESTION 4

In Unica Campaign, where do you navigate to access the Advanced Settings that allow you to manage some Unica Campaign settings and server optimization features?

A. Go to the Summary tab of the campaign.

B. Open the flowchart in Edit mode and select Options.

C. View the flowchart in View mode and select Run.

D. Open the flowchart in Edit mode and select Admin.

Correct Answer: D

QUESTION 5

What two processes are considered contact processes in Unica Campaign?

A. Mail List and Snapshot

B. Snapshot and Extract

C. Call List and Mail List

D. Call List and Extract

Correct Answer: C

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