000-M96^{Q&As}

IBM Unica Enterprise Campaign Technical Mastery Test V1

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QUESTION 1

In Unica Campaign, where do you navigate to access the Advanced Settings that allow you to manage some Unica Campaign settings and server optimization features?

A. Go to the Summary tab of the campaign.

B. Open the flowchart in Edit mode and select Options.

C. View the flowchart in View mode and select Run.

D. Open the flowchart in Edit mode and select Admin.

Correct Answer: D

QUESTION 2

What utility tool should a customer use if they want to export an XML version of configuration settings for backup, or to import the settings into a different installation of Unica Marketing Platform?

A. populateDb

B. configTool

C. partitionDb

D. unica_actrg

Correct Answer: B

QUESTION 3

Who is the owner of a campaign in Unica Campaign if the campaign is linked to a project?

A. User who clicked Create Linked Campaign.

B. User who created the Project.

C. Administrator must assign an owner.

D. Last user to edit the campaign is assigned as owner.

Correct Answer: A

QUESTION 4

For Unica Campaign, what prefix is used for system tables?

A. UARC_

B. DBO_

C. UA_

D. SYS_

Correct Answer: C

QUESTION 5

Which flowchart process in Unica Campaign allows a customer to specify a query that identifies the subset of records for purchases made in May-June of this year?

A. Extract

B. Select

C. Snapshot

D. Track

Correct Answer: A

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