



000-474^{Q&As}

IBM Tealeaf Customer Experience Management V8.7, Business Analysis

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QUESTION 1

An analyst CANNOT compare date ranges in which type of report?

- A. Pie Chart
- B. Line Chart
- C. Area Chart
- D. Vertical Bar Chart

Correct Answer: A

QUESTION 2

An analyst for an online retailer wants to analyze the shopping cart amount for visitors that went to the checkout page using a chrome browser on a Windows 8 operating system. The analyst also wants to be able to segment these results further by the visitor login status.

Which Report Groups configuration would allow the analyst to segment the data for this analysis?



C.A.

Name: Chk: Step 1 - Proceed to Checkout_CF Save Draft Cancel

Description: Visitor began the checkout process, counts first occurrence in session

Icon: 1 Labels x Checkout

Evaluate: Every Hit Track: First per Session Value Type: Numeric

Condition Value Report Groups More Options Active Searchable & Reportable Advanced Mode

Report Groups

Filter

<New Report Group>

- Geography
- Message Text
- Message Text (CUI)
- Mobile Device
- Mobile Device Display Settings
- Path Analysis
- Purchase complete with cart ranges
- Status Code

Report Groups:

Browser	Browser
Browser OS	Browser OS
Browser Version	Browser Version
Login Status	Login Status

Add Report Group

C.B.

Name: Chk: Step 1 - Proceed to Checkout_CF Save Draft Cancel

Description: Visitor began the checkout process, counts first occurrence in session

Icon: 1 Labels x Checkout

Evaluate: Every Hit Track: First per Session Value Type: Numeric

Condition Value Report Groups More Options Active Searchable & Reportable Advanced Mode

Report Groups

Filter

<New Report Group>

- Geography
- Message Text
- Message Text (CUI)
- Mobile Device
- Mobile Device Display Settings
- Path Analysis
- Purchase complete with cart ranges
- Status Code

Report Groups:

Browser	Browser Login Status
Browser OS	Browser OS Login Status
Browser Version	Browser Version Login Status

Add Report Group

C.C.

Name: Chk: Step 1 - Proceed to Checkout_CF Save Draft Cancel

Description: Visitor began the checkout process, counts first occurrence in session

Icon: 1 Labels x Checkout

Evaluate: Every Hit Track: First per Session Value Type: Numeric

Condition Value Report Groups More Options Active Searchable & Reportable Advanced Mode

Report Groups

Filter

<New Report Group>

- Geography
- Message Text
- Message Text (CUI)
- Mobile Device
- Mobile Device Display Settings

Report Groups:

Traffic	Browser OS Browser Browser Version
Login Status	Login Status

Add Report Group

C.D.

Name: Chk: Step 1 - Proceed to Checkout_CF Save Draft Cancel

Description: Visitor began the checkout process, counts first occurrence in session

Icon: 1 Labels x Checkout

Evaluate: Every Hit Track: First per Session Value Type: Numeric

Condition Value Report Groups More Options Active Searchable & Reportable Advanced Mode

Report Groups

Filter

<New Report Group>

- Geography
- Message Text
- Message Text (CUI)
- Mobile Device

Report Groups:

Environment	Browser OS Browser Version Browser Login Status
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Add Report Group



- A. Option A
- B. Option B
- C. Option C
- D. Option D

Correct Answer: D

QUESTION 3

Why would a sub-search be used in Browser-Based Replay (BBR)?

- A. To highlight form fields
- B. To trend sessions over time
- C. To find text within a session
- D. To compare sessions across canisters

Correct Answer: C

QUESTION 4

A developer needs to create an alert based on dimensional data. The alert should only monitor statistically significant changes appearing in that data set. Which type of alert should be used?

- A. Event Alert
- B. Canister Alert
- C. Portal Status Alert
- D. Top Mover Report Alert

Correct Answer: D

QUESTION 5

An alert has been configured to send notification emails if the number of purchases drops below a particular threshold. It is working as designed, but users are complaining that they are receiving notification emails in the middle of the night, when it is normal for traffic levels to be very low. How might this be addressed?

- A. Disable the Tealeaf Status Report.
- B. Modify the "Reset" value for the alert.
- C. Configure a blackout period for the alert.



D. Edit the event on which the alert is based to only fire during business hours.

Correct Answer: C

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