



# 650-663<sup>Q&As</sup>

Cisco SP Video Sales Specialist for AM

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#### QUESTION 1

What are the four components that make up the Cisco Videoscape Media Suite?

- A. Content Manager, Encode Manager, Distributor and i Player
- B. Content Manager, Entitlement, Publisher, and Player
- C. Encode Manager, Entitlement, Distribution, and STB
- D. Content Manger, Entitlement, Distribution, and STB

Correct Answer: B

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#### QUESTION 2

What is the advantage of a universal edge QAM?

- A. allows for both analog and digital video to share the same QAM modulator
- B. decreases the cost of QAM modulation
- C. increases the cost of QAM modulation
- D. allows for both VoIP and data to share the same QAM modulator

Correct Answer: D

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#### QUESTION 3

Which compression standard is supported by the DCMG?

- A. HJ64
- B. MPEG-2
- C. JPEG 2000
- D. MPEG-4

Correct Answer: C

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#### QUESTION 4

What is one of the major market drivers for access network business unit?



- A. increase in HD content
- B. increase in analog content
- C. decrease in competition from satellite broadcasters
- D. decrease in digital content

Correct Answer: A

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#### QUESTION 5

Which two versions Of MPEG compression does Cisco D90X encoder use :( Choose two.)

- A. MPEG-1
- B. MPEG-2
- C. MPEG-3
- D. MPEG-4

Correct Answer: BD

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#### QUESTION 6

How many I-frames are in a group of pictures (GOP)?

- A. 1
- B. 2
- C. 3
- D. 4

Correct Answer: A

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#### QUESTION 7

What is the function of an integrated receiver/decoder?

- A. multiplex MPEG programs
- B. receive programs for display on a television
- C. receive and decode satellite signals
- D. receive and decode IPsec signals



Correct Answer: B

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#### QUESTION 8

The competitive advantage that Cisco has over all its competitors in the HFC segment is which of these?

- A. hyperfocus on headend optics
- B. bundle with handsets
- C. end-to-end focus
- D. strong single-product focus

Correct Answer: C

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#### QUESTION 9

Which device can transcode from MPEG-2 to MPEG-4?

- A. D9034
- B. D9036
- C. W650
- D. DCM

Correct Answer: A

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#### QUESTION 10

Which Cisco SPVTG product line converts RF to fiber optics?

- A. Cisco CMTS
- B. Cisco Prisma II
- C. Cisco COS
- D. Cisco ISOP

Correct Answer: B

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#### QUESTION 11

Which device can multiplex and change formats of MPEG-2 programs?



A. encoder

B. DCM

C. IRD

D. STB

Correct Answer: B

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## QUESTION 12

Which device can take in SDI video and output multiple copies of the encoded video in formats such as Smooth Streaming and Flash streaming?

A. Cisco Media Processor

B. Cisco Transcode Manager

C. Cisco D9036

D. DC M 9901

Correct Answer: B

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