

1D0-61A^{Q&As}

CIW Internet Business Associate

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QUESTION 1

You accidentally dropped your mobile phone, which was submerged in water and no longer works. Upon replacing the phone with an upgraded unit you must reconfigure many of the services. The instructions say that all you need to do is enter your e-mail address and the unit will configure the e-mail client for you. Even though you have tried this several times, it does not work. The mobile phone vendor says that because you are trying to sync your e-mail account with an enterprise mail server, you will need to configure the e-mail client manually.

Which choice lists the information you will need to configure the e-mail client?

- A. Company name, email address, SMTP, POP3, IMAP and DNS
- B. E-mail address, SMTP, IMAP, DNS, user name and password
- C. E-mail address, SMTP, POP3, user name and password

Correct Answer: C

QUESTION 2

You are the technology coordinator for a small multi-national corporation with offices in Los Angeles, New York, Tokyo and London. You have been asked to coordinate a live and interactive meeting that will allow executives from each of the offices to meet virtually and share presentations.

What is the best way to achieve this desired goal?

- A. Podcast
- B. Webcast
- C. Conference call
- D. Web conference

Correct Answer: D

QUESTION 3

Marcella is looking for a very unique product online. She has found one on the XYZ Company\\'s Web site, which is designed well and appears to be legitimate. As she navigates through the checkout process, she reaches the checkout page with this URL, which asks her to enter her credit card information:

Why should Marcella cancel her online transaction instead of proceeding?

- A. Because the site uses 128-bit encryption, which is illegal for companies that are located overseas.
- B. Because the link contains abbreviations and is not completely readable, so Marcella is unsure of the server name.
- C. Because the link does not use SSL/TLS encryption and therefore the information Marcella enters would not be secure

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D. Because the link uses SSL/TLS encryption, which Marcella knows is not compatible with the browser she is using

Correct Answer: C

QUESTION 4

Evonka is listening to music from an online music provider (such as Pandora or Jango). She builds a list of music preferences, including favorite songs. The music service then suggests additional songs she might enjoy. The music provider is an example of a cloud-computing application that uses a technology for collaborative filtering, which helps define the list of songs available to listeners.

Which term describes this technology?

- A. Bit-torrent
- B. Crowdsourcing
- C. Grid computing
- D. Software as a Service

Correct Answer: B

QUESTION 5

Gabby suspects that an attacker has gained control of her system. Which of the following is the most appropriate action for her to take?

- A. Shut down the computer
- B. Enable strong encryption on all files on the hard disk
- C. Run anti-virus software on all disks associated with this system.
- D. Unplug the computer network cable and/or disable the computer\\'s wireless NIC.

Correct Answer: D

QUESTION 6

You have volunteered to give a presentation to the parents at your child\\'s school about the dangers of the Internet.

Which of the following would you include in your recommendations to parents?

- A. Warn children to never provide personal information over the Internet
- B. Direct parents to ask other users in the children\\'s chat rooms to provide identification.
- C. Remind the parents that the anonymity of chat rooms provides security.
- D. To reduce fear, claim that the threat of predators has been reduced in recent times.

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Correct Answer: A

QUESTION 7

Andrea works as an Administrative Assistant for a small business that uses a SaaS service for accounting, sales orders and customer service information about the business\\'s customers. This product is similar to Salesforce.com and its competitors. Andrea makes sure she saves accurate records about current projects and performs regular backups of the business data stored on the cloud-based service.

Which of the following is the primary reason for this practice?

- A. If there is an interruption in Internet access, the service and records would not be accessible.
- B. There is a limit on the number of users who are allowed to access the cloud-based service at any one time.
- C. Data stored online through the cloud-based service is more at risk to security breaches than if it were stored locally
- D. Andrea is overly cautious because it is well known that cloud-based services are highly secure, highly reliable and always available.

Correct Answer: A

QUESTION 8

You are leading a team of new hires and need to train them on innovative strategies and technologies that will be used to develop an upcoming project. You send several e-mail messages with links to helpful resources. But you soon realize this is an inefficient way to organize and share this information.

Which solution would provide a more efficient way to categorize and share this information?

- A. Social tagging
- B. Grid computing
- C. Ajax programming
- D. Collective intelligence

Correct Answer: A

QUESTION 9

Your child\\'s high school has created a wiki for its social science classes to support blogs and collaborative projects. Your child also contributes photos of extracurricular events to the school\\'s Facebook site.

Which term collectively describes these types of Web usage?

- A. Mashup
- B. Web 1.0



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- C. Web 2.0
- D. Folksonomy

Correct Answer: C

QUESTION 10

Which of the following strategies will help protect your computer against virus attacks?

- A. Perform regular backups of your hard drive
- B. Open e-mail attachments only from unknown senders
- C. Update the definitions for your malware protection application frequently.
- D. Configure security settings for your Web browser to the lowest to the lowest possible level.

Correct Answer: C

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